



NEW WEBSITE FOR MU MURALS

The charitable organization reached the mark of 50 murals

Montreal, December 19, 2013 – **MU**, a charitable organization, is proud to announce the launch of its brand new website: www.mumtl.org. Through it, the visitor will discover in images the different murals that have contributed to beautify Montreal since 2007. The launch gives also the perfect opportunity to review the year and all of its remarkable accomplishments and creations.

Over the past summer, **MU** reached the mark of 50 perennial large-scale murals. By collaborating with 11 boroughs of the metropolis in 7 years, **MU** has contributed in embellishing Montreal, in bringing back mural art into fashion and in helping to restore its credentials.

Another year accomplishment was the first ever **MU** benefit evening held on October 3rd at [SAT]. The success of the event was due in large part to the contribution of numerous sponsors and generous benefactors. The evening raised over 85,000 \$ to the profit of the charitable organization's mission.

In 2013, **MU** murals have transformed for the first time some atypical architectural structures such as the Champs-de-Mars pedestrian tunnel and the Metro Jarry Station; honoured two creative women as part of the '*Hommage aux bâtisseurs culturels montréalais*' series; pursued the revitalization of Habitations Jeanne-Mance as well as produced its 11th mural on a housing project with its first-ever mural in Rivières-des-Prairies.

The murals are:

Borough of Ville-Marie:

'Hommage aux bâtisseurs culturels montréalais' Series

- **Printemps : hommage à Marcelle Ferron** by **Philippe Allard**
Champ-de-Mars pedestrian tunnel
- **Laissez-la toujours chanter** by **Ruppert Bottenberg** and **William Daniel Buller**
Homage to Alys Robi - Cabaret Lion d'or (Ontario E/Papineau)

The Four Elements Series

- **Au fil de l'eau** by **Phillip Adams**
Element: Water - Habitations Jeanne-Mance (Ontario E/Hôtel-de-ville)

Southwest borough:

- **Étoffes de pionnières** by **Annie Hamel**
350th Anniversary of *Les Filles du Roy* - École Saint-Gabriel (Wellington/Dublin)

Borough of Rivière-des-Prairies-Pointe-aux-Trembles:

- **Le meilleur des mondes nouveaux** by **Carlito Dalceggio**
50th Anniversary of the '*I Have a Dream*' speech by Martin Luther King, Jr. – Hab. Marie-Victorin

Borough of Verdun:

- **Vie de quartier** by **OTHER**



Intersection of Wellington/Argyle
Borough of Villeray-St-Michel-Parc-Extension:

- **La force de la communauté** par **Labrona**
Jarry Metro Station

Borough of Saint-Laurent:

- **La moisson** by **Cyril B**
Indoors parking lot of Moisson Montréal

Another mural started this fall will be completed in the spring of 2014: an homage to one of Quebec's most renowned authors Michel Tremblay by Rafael Sottolichio as part of the '*Hommage aux bâtisseurs culturels montréalais*' Series.

Furthermore in 2013 through its youth social program, **MU**'s artistic educators offered mural art workshops for over 1,700 teens and kids. The organism collaborated with 11 different local organizations allowing young people from 8 different neighbourhoods to either help the mural's artist or create their own collective mural as the ones realized at the day centre Chez Pops for *DANS LA RUE* and at CHU Ste-Justine. **MU** has also developed a partnership with Commission scolaire Marguerite-Bourgeoys where it holds mural art workshops and an extracurricular program to help academic perseverance.

MU would like to thank its main financial partners: Ville de Montréal, Corporation d'habitation Jeanne-Mance, Office municipal d'habitation de Montréal; the boroughs of Plateau-Mont-Royal, Rivière-des-Prairies-Pointes-aux-Trembles, Sud-Ouest, Verdun, Ville-Marie and Villeray-St-Michel-Parc-Extension; Commission scolaire Marguerite-Bourgeoys, Maison Saint-Gabriel, Desjardins and Benjamin Moore. Also thanks to all the donators, sponsors and volunteers who contributed to the success of **MU**'s first benefit event.

Additional information, please visit www.mumtl.org or contact:
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Photos of 2013 murals and benefit event: goo.gl/yH5wXZ